

**SMOKE
FREE**

**MULTI-UNIT
HOUSING**
NORTH-CAROLINA

SmokeFreeHousingNC.com

Implement the Policy

Smoke-Free Multi-Unit Housing: Guidance for Property Owners and Managers

Update Your Lease Agreement

Include a provision in your lease, or write a lease addendum. Our toolkit includes a sample lease created especially for North Carolina housing professionals. Have new and existing residents sign the new policy.

Post “No Smoking” Signs

Let residents and visitors know that they are entering a smoke-free area. Large, clear signs will prevent confusion. Put up signs up in your rental office, common areas, and inside/outside residential buildings. Download and print examples of signs from our website.

Support Smokers Who Want to Quit

When smoke-free policies go into effect, it is likely that some people will try to quit smoking. There are many options to help smokers quit: email and phone counseling, support groups, nicotine replacement therapy, and medication. North Carolina’s Quitline is available 24/7 at 1-800-QUIT-NOW. Review the options at SmokeFreeHousingNC.com. Also, your local health department may be able to provide materials and assistance to educate residents.

Be Prepared to Talk to the Media about your New Policy

Have your talking points ready. Talk about past negative experiences you have had with smoking at this property, such as the impact secondhand smoke has had on non-smoking residents’ health or smoking-related fires you may have suffered. Know which residents are supportive of the policy and ask if they would mind sharing their stories if a reporter calls. Consider sending out a press release announcing your new policy and the reasons you are implementing it.